



# INDUSTRY FACTS

## GREATER KANSAS CITY'S MANUFACTURING INDUSTRY

- ▶ Kansas City is home to more than 4,000 manufacturers from major automobile assembly operations to local family-owned facilities employing just a few people.
- ▶ Manufacturing employees make up 8.4 percent of the metro's workforce.
- ▶ According to the Mid-American Regional Council, Kansas City's manufacturing Gross Domestic Product (GDP) is estimated at \$8.1 billion, approximately 9.2 percent of greater KC's total GDP.
- ▶ More than 4,000 new manufacturing jobs have been announced at companies expanding in or relocating to the Kansas City area since the beginning of 2003.
- ▶ The Kansas City area ranks as the 3rd best city for relocating and expanding manufacturing companies, according to *Expansion Management* magazine's 7th annual "America's 50 Hottest Cities" released January 2005.
- ▶ Based on the number of establishments, *Business Xpansion Journal* listed Missouri No. 5 in its ranking of the top 10 states for medical device manufacturing in November 2004.
- ▶ Manufacturing companies make up 4.4 percent of the metro's diverse industry; the largest segment is Professional and Business Services at 17.9 percent.
- ▶ Of the top 10 employers in the metro area, two are manufacturers (Ford Motor Co. and Hallmark Cards). There are two additional manufacturers among the top 20 employers (GM and Honeywell International).
- ▶ Kansas City was the first location of a Ford assembly plant outside of Detroit. A sales office was established in 1912, and a production facility was operating in 1919.
- ▶ Sanofi-Aventis' Kansas City plant is the corporation's North American Headquarters for Industrial Operations – producing the popular allergy drug, Allegra, for use worldwide.
- ▶ Procter & Gamble is celebrating 100 years in the Kansas City metro in 2005.
- ▶ Kansas City is the only U.S. metropolitan area slated to produce two different hybrid vehicles – Ford's hybrid Escape and GM's Malibu hybrid.